

SMITH TRAINING & CONSULTING LLC

Strategy. Design. Delivery.

Full-Spectrum Learning & Performance Solutions — From Instructional Design Through Production-Ready Delivery

FEDERAL IDENTIFIERS

UEI: R6EWZE6G1DF6

CAGE: 221V6

DUNS: SAM Active

BUSINESS TYPE

Small Business (SB)

LLC — For Profit

State: Georgia

COMPANY OVERVIEW

Smith Training & Consulting LLC is a Georgia-based, small business specializing in end-to-end learning and performance solutions for government agencies, defense contractors, and Fortune 500 organizations. We own the entire training lifecycle — from needs analysis and instructional design through professional video production and deployment-ready delivery — eliminating the coordination burden of managing multiple vendors.

CORE DIFFERENTIATOR

We are one of the few L&D partners that brings **broadcast-quality video production** in-house alongside full instructional design capability. Most training firms outsource production. We don't. The result: faster timelines, tighter brand consistency, lower cost, and a single point of accountability across your entire program.

Production capabilities include: Blackmagic & Sony cinema camera systems, DaVinci Resolve color grading, Synthesia AI video, Vyond animation, live-action and screen capture — delivered at enterprise scale.

CORE SERVICES

Instructional Design & Curriculum Development

Needs analysis, learning objectives, course architecture, blended and modular programs aligned to performance outcomes.

eLearning & VILT Development

SCORM-compliant eLearning, virtual instructor-led training, microlearning, and job aids built for modern LMS platforms.

Training Video Production

Full-cycle video: scripting, production, post-production, and color grading. Cinematic quality without the agency overhead.

LMS Administration & Reporting

Platform configuration, user management, SCORM deployment, completion tracking, and performance reporting across enterprise LMS environments.

Performance Consulting

Root cause analysis, training strategy alignment, KPI development, and ROI measurement tied to business outcomes.

NAICS CODES

- **611430:** Professional & Management Development Training (Primary)
- **611710:** Educational Support Services
- **512110:** Motion Picture & Video Production
- **541611:** Administrative Management Consulting
- **611420:** Computer Training

PAST PERFORMANCE

20+ years of enterprise-scale training and video production experience across leading national and global brands:

- Hisense — National training program design, VILT delivery, LMS management, and weekly performance reporting across 11,000+ retail associates
- Target North America — Electronics enablement programs reaching 11,000 employees across retail locations nationwide
- Beats by Dre (Apple) — Product training and video content production supporting retail launch campaigns
- Dyson — Training content development and delivery for retail and field sales teams
- Verizon Wireless — Training program design and facilitation for retail sales teams
- AT&T Wireless — Instructional design and training delivery for consumer-facing sales channels
- Consumer Cellular & Tracfone — Retail training program development and content production

CONTACT

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